

Apple Shopping Event 2018 Terms and Conditions

Customers can receive an Apple Store Gift Card with the purchase of selected Apple products. Offer is valid at Apple Store locations, Apple Online Store and by calling 0800 048 0408 for purchases beginning on 23 November and ending on 26 November 2018, subject to the terms and conditions herein.

Promotion Period: The promotion runs 23—26 November 2018 (the “**Promotion Period**”), in the United Kingdom (“**Qualified Country**”).

Qualifying Locations: Apple Store locations, Apple Online Store and 0800 048 0408 (each a “**Qualifying Location**”). Eligible Products and Promotional Products (as defined below) must be purchased from a Qualifying Location in the Qualified Country. Only purchases and deliveries within the same Qualified Country are eligible. Orders of Eligible Products and Promotional Products from a Qualifying Location that are placed during the Promotion Period and ship after the end of the Promotion Period are eligible.

THE OFFER: Customers who purchase an Eligible Product during the Promotion Period may receive a discount equal to the value of the Promotional Product (depending on their purchase, as set forth) on the price of the Eligible Product. The Promotional Product, in each case an Apple Store Gift Card, is not a “gift”. This offer expires when the purchase transaction is complete.

Eligible Product Category	Eligible Product(s)	Promotional Product
Mac	iMac, iMac Pro, Mac Pro, MacBook, MacBook Pro and MacBook Air (excludes new retina display models), including configure-to-order versions	£160 Apple Store Gift Card
iPad	iPad Pro 10.5"	£80 Apple Store Gift Card
iPad	iPad and iPad mini 4	£40 Apple Store Gift Card
iPhone	iPhone 8, iPhone 8 Plus, iPhone 7, iPhone 7 Plus	£40 Apple Store Gift Card
Apple Watch	Apple Watch Series 3	£40 Apple Store Gift Card
HomePod	HomePod	£40 Apple Store Gift Card
Apple TV	Apple TV, Apple TV 4K	£20 Apple Store Gift Card
Beats	Beats Solo3 Wireless, Beats Powerbeats3 Wireless, Beats Studio3 Wireless (excludes special edition Beats)	£40 Apple Store Gift Card

Refurbished products, end-of-life products and open-box returns sold “as is” are not eligible for this offer.

QUALIFIED PURCHASES: Customers purchasing eligible iPhone devices via subsidy or carrier financing in Apple Store locations are also eligible to receive a Promotional Product, in each case an Apple Store Gift Card, as set out above. iPhone devices purchased from Apple Online Store, via carrier financing, carrier subsidy or carrier “pay in full” do not qualify for this promotion. iPhone devices purchased via the iPhone Upgrade Programme in Apple Store locations or from Apple Online Store do not qualify for this promotion.

PROCEDURES RELATED TO PRODUCT RETURNS AND EXCHANGES: Returns and exchanges are subject to the policy of the Qualifying Location where the purchase was made. The Apple Store Gift Card received with the purchase of an Eligible Product must be returned with such Eligible Product in order to receive a full refund for that purchase. If the Apple Store Gift Card is missing, is not returned or has been redeemed, the full original value of the Apple Store Gift Card will be deducted from the exchange or refund of the Eligible Product.

PROMOTION RESTRICTIONS: This offer is only valid during the Promotion Period, while supplies last. Eligible Products and Promotional Products are subject to availability. For each Eligible Product Category, only two (2) Promotional Products per purchaser may be obtained during this promotion. You must be an individual end-user purchaser to obtain this promotional offer. Resellers, public entities, government entities, non-profit organisations, educational institutions, education purchasers, enterprise purchasers and business purchasers do not qualify, and Apple reserves the right to cancel purchases made by such purchasers. If Apple determines that you participated in this promotion but were not a Qualified Purchaser, Apple will seek a return of the Promotional Product or reimbursement for the value of the Promotional Product. Purchases of Eligible Products via any channel other than any of the Qualifying Locations are not eligible for this promotion. Subject to Apple Store Gift Card Terms and Conditions; see <https://www.apple.com/legal/giftcards/applestore/uk/>. Election of the offer may require personal setup of your Eligible Product at the time of purchase.

OTHER RESTRICTIONS: This offer is void where prohibited or restricted by law. Apple is also not responsible for any loss, destruction or theft of your qualifying Eligible Product or Promotional Product. Apple may use any information provided in accordance with its privacy policies posted online at www.apple.com/uk/privacy/. **Apple reserves the right to change without notice the Terms and Conditions of this promotion or modify or end this promotion at any time without notice.**

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