

**Apple Computer, Inc.
Q4'00 Summary Data**

	<u>Q3'00 Actual</u>		<u>Q4'99 Actual</u>		<u>Q4'00 Actual</u>		<u>Sequential Change</u>		<u>Year/Year Change</u>	
	<u>Units k</u>	<u>Rev \$m</u>	<u>Units k</u>	<u>Rev \$m</u>	<u>Units k</u>	<u>Rev \$m</u>	<u>Units</u>	<u>Revenue</u>	<u>Units</u>	<u>Revenue</u>
Product Summary										
iMac	447	\$ 453	445	\$ 456	571	\$ 593	28%	31%	28%	30%
iBook	105	163	6	9	89	121	-15%	-26%	NM	NM
Power Mac G4 Cube	-	-	-	-	107	165	NM	NM	NM	NM
Power Mac G4	351	643	223	377	269	527	-23%	-18%	21%	40%
PowerBook	113	286	98	243	86	198	-24%	-31%	-12%	-19%
Peripherals, SW & Other	-	280	-	251	-	266	-	-5%	-	6%
Total Apple	1,016	\$ 1,825	772	\$ 1,336	1,122	\$ 1,870	10%	2%	45%	40%
Geographic Segments										
	<u>CPU</u>		<u>CPU</u>		<u>CPU</u>		<u>Sequential Change</u>		<u>Year/Year Change</u>	
	<u>Units k</u>	<u>Rev \$m</u>	<u>Units k</u>	<u>Rev \$m</u>	<u>Units k</u>	<u>Rev \$m</u>	<u>Units</u>	<u>Revenue</u>	<u>Units</u>	<u>Revenue</u>
Americas	570	\$ 1,021	557	\$ 899	688	\$ 1,099	21%	8%	24%	22%
Europe, Middle East, Africa	222	353	102	200	224	369	1%	5%	120%	85%
Japan	165	303	74	135	156	281	-5%	-7%	111%	108%
Asia Pacific	59	100	39	68	54	86	-8%	-14%	38%	26%
Total Geographic Segments	1,016	\$ 1,777	772	\$ 1,302	1,122	\$ 1,835	10%	3%	45%	41%