

Apple Computer, Inc. Q4'02 Summary Data

	<u>Q3'02 Actual</u>		<u>Q4'01 Actual</u>		<u>Q4'02 Actual</u>		<u>Sequential Change</u>		<u>Year/Year Change</u>	
	<u>Units k</u>	<u>Rev \$m</u>	<u>Units k</u>	<u>Rev \$m</u>	<u>Units k</u>	<u>Rev \$m</u>	<u>Units</u>	<u>Revenue</u>	<u>Units</u>	<u>Revenue</u>
Product Summary										
iMac (1)	378	\$424	294	\$276	318	\$372	-16%	-12%	8%	35%
iBook	169	217	251	334	182	234	8%	8%	-27%	-30%
Power Mac G4 (2)	167	285	248	465	176	346	5%	21%	-29%	-26%
PowerBook	94	234	57	127	58	142	-38%	-39%	2%	12%
Peripherals & Other HW	-	148	-	128	-	193	-	30%	-	51%
Software & Other	-	121	-	120	-	156	-	29%	-	30%
Total Apple	808	\$1,429	850	\$1,450	734	\$1,443	-9%	1%	-14%	0%
Operating Segments										
Americas	478	\$808	532	\$873	467	\$863	-2%	7%	-12%	-1%
Europe, Middle East, Africa	160	275	173	293	136	248	-15%	-10%	-21%	-15%
Japan	98	168	98	171	60	132	-39%	-21%	-39%	-23%
Retail	20	63	4	13	34	102	70%	62%	750%	685%
Other Segments (3)	52	115	43	100	37	98	-29%	-15%	-14%	-2%
Total Operating Segments	808	\$1,429	850	\$1,450	734	\$1,443	-9%	1%	-14%	0%

(1) Includes eMac product line

(2) Includes servers

(3) Other Segments = Asia Pac, FileMaker & Other