

Apple Computer, Inc. Q1'02 Summary Data

	Q4'01 Actual		Q1'01 Actual		Q1'02 Actual		Sequential Change		Year/Year Change	
	CPU Units k	Rev \$m	CPU Units k	Rev \$m	CPU Units k	Rev \$m	Units	Revenue	Units	Revenue
Product Summary										
iMac	294	\$276	308	\$265	233	\$204	-21%	-26%	-24%	-23%
iBook	251	334	100	146	185	244	-26%	-27%	85%	67%
Power Mac G4	248	465	202	281	212	366	-15%	-21%	5%	30%
PowerBook	57	127	49	84	116	257	104%	102%	137%	206%
Peripherals & Other HW	-	131	-	119	-	190	-	45%	-	60%
Software & Other	-	117	-	112	-	114	-	-3%	-	2%
Total Apple	850	\$1,450	659	\$1,007	746	\$1,375	-12%	-5%	13%	37%
Operating Segments										
Americas	532	\$873	329	\$513	382	\$689	-28%	-21%	16%	34%
Europe, Middle East, Africa	173	293	230	326	215	363	24%	24%	-7%	11%
Japan	98	171	61	84	97	183	-1%	7%	59%	118%
Retail	4	13	-	-	14	48	250%	269%	n/a	n/a
Other Segments (1)	43	100	39	84	38	92	-12%	-8%	-3%	10%
Total Operating Segments	850	\$1,450	659	\$1,007	746	\$1,375	-12%	-5%	13%	37%

(1) Other Segments = Asia Pac, FileMaker & Other