

**Back to School 2020/Higher Education Offer 2020
Terms and Conditions**

Qualified Purchasers (as defined below) can receive Promotion Savings when they purchase an Eligible Mac or Eligible iPad with a pair of AirPods with Charging Case, AirPods with Wireless Charging Case, or AirPods Pro, subject to the terms and conditions herein.

Promotional Period: The promotion begins on July 9, 2020, and ends on October 12, 2020 (the “**Promotion Period**”) in Hong Kong (“**Qualified Region**”).

Qualifying Locations: Apple Store for Education Individual and 800-908-988 (each a “**Qualifying Location**”). Eligible Products and Promotion Products (as defined below) must be purchased from a Qualifying Location in the Qualified Region. Apple Retail Stores in Hong Kong are not Qualifying Locations and purchases from Apple Retail Stores in Hong Kong are not eligible for this offer. Only purchases and deliveries within the same Qualified Region are eligible. Orders of Eligible Products and Promotion Products from a Qualifying Location that are placed during the Promotion Period, and ship after the end of the Promotion Period, are eligible.

THE OFFER: Qualified Purchasers who purchase an Eligible Product and a Promotion Product within a single transaction during the Promotion Period will receive Promotion Savings on the combined purchase as outlined below. Promotion Savings are applied to the transaction instantly at the time of purchase. The Promotion Product is not a “gift.” This offer expires when the purchase transaction is complete.

Product Category	Eligible Products	Promotion Product	Promotion Savings
Mac	iMac, iMac Pro, MacBook Pro and MacBook Air, including configure-to-order versions (each an “Eligible Mac”)	AirPods with Charging Case	HK\$1,299
		AirPods with Wireless Charging Case	HK\$1,299
		AirPods Pro	HK\$1,299
iPad	iPad Pro (an “Eligible iPad”)	AirPods with Charging Case	HK\$1,299
		AirPods with Wireless Charging Case	HK\$1,299
		AirPods Pro	HK\$1,299

MacBook Air (13-inch 2019) is not eligible for this offer. Refurbished products and open-box returns sold “as is” are not eligible for this offer. Financing offers cannot be combined with these Back to School promotional purchases.

QUALIFIED PURCHASERS: Those eligible for this promotion include faculty, staff, and students as follows (each a “**Qualified Purchaser**”):

Kindergarten, primary and secondary schools: Any employee of a public or private kindergarten, primary school or secondary school in Hong Kong is eligible.

Universities and higher education: Faculty and staff of universities or higher education in Hong Kong, and students attending or accepted into universities or higher education in Hong Kong are eligible to purchase.

Purchases from the Apple Store are not for institutional purchase or resale.

VALIDATION OF PURCHASE QUALIFICATIONS: When a Qualified Purchaser purchases at Apple Store for Education Individual or by calling 800-908-988, Apple may ask the customer by separate email to provide a copy of the relevant Student/Faculty/Staff ID for order validation purposes. The customer does not have to provide a copy of such ID. However, refusal to provide a copy of the ID may result in cancellation of the order. Shipment of the products may be delayed if Apple does not receive the copy of the ID in time or if Apple needs additional time to verify the customer's eligibility under this Promotion. The supplied copy of the ID will only be used for the purpose of order validation and will be deleted within eight weeks after the end of the Promotion Period. Please visit the Privacy Policies for more details about our collection and use of customers' personal data.

PROCEDURES RELATED TO PRODUCT RETURNS AND EXCHANGES: Returns and exchanges are subject to the policy of the Qualifying Location where the purchase was made. If an Eligible Product is returned, or exchanged for an ineligible product, the Promotion Product must also be returned in good condition or the Promotion Savings will be deducted from the amount of the return or exchange, as applicable, and any remaining difference will be charged to the Qualified Purchaser. If a Promotion Product is exchanged for another Promotion Product where the full retail value of the desired product exceeds the original Promotion Savings, the Qualified Purchaser will be responsible for payment of the difference. If a Promotion Product is exchanged for another Promotion Product where the full retail value of the desired product is less than the original Promotion Savings, the Qualified Purchaser will not receive credit for the difference.

PROMOTION RESTRICTIONS: This offer is valid only during the Promotion Period, while supplies last. Eligible Products, Promotion Products and Promotion Product colors are subject to availability. For Eligible Mac purchases, only one (1) Promotion Product per Qualified Purchaser may be obtained during this promotion. For Eligible iPad purchases, only one (1) Promotion Product per Qualified Purchaser may be obtained during this promotion. You must demonstrate that you meet the Qualified Purchaser requirements above prior to your purchase. Resellers, public entities, government entities, non-profit organizations, educational institutions, enterprise purchasers and business purchasers do not qualify, and Apple reserves the right to cancel purchases made by such purchasers. If Apple determines that you participated in this promotion but were not a Qualified Purchaser, Apple will charge the amount of the Promotion Savings received.

OTHER RESTRICTIONS: This offer is void where prohibited or restricted by law. This offer may be combined with other Apple promotions that are directed to individual end-user customers and offered during the same promotional period in the Qualifying Locations, subject to the terms, conditions and limitations applicable to this promotion and such other Apple promotion(s). Apple is also not responsible for any loss, destruction or theft of your qualifying Eligible Product or Promotion Product. Apple may use any information provided in accordance with its privacy policies posted online at www.apple.com/hk/en/privacy.

To the extent permitted by applicable laws, Apple reserves the right to change without notice the Terms and Conditions of this promotion, or modify or end this promotion at any time without notice.

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