## Back to School 2018 Terms and Conditions

Qualified Purchasers (as defined below) can receive Promotion Savings when they purchase an Eligible Mac or Eligible iPad with a pair of Beats Solo<sup>3</sup> Wireless On-Ear Headphones, Powerbeats<sup>3</sup> Wireless Earphones or Beats<sup>X</sup> Earphones, subject to the terms and conditions herein.

**Promotional Period**: The promotion begins on July 12, 2018, and ends on September 25, 2018 (the "**Promotion Period**"), in Canada ("**Qualified Country**").

**Qualifying Locations**: Apple Store locations, Apple Store for Education and 1-800-MY-APPLE (each a "**Qualifying Location**"). Eligible Products and Promotion Products (as defined below) must be purchased from a Qualifying Location in Qualified Countries. Only purchases and deliveries within the same Qualified Country are eligible. Orders of Eligible Products and Promotion Products from a Qualifying Location that are placed during the Promotion Period, and ship after the end of the Promotion Period, are eligible.

**THE OFFER**: Qualified Purchasers who purchase an Eligible Product and a Promotion Product within a single transaction during the Promotion Period will receive a Promotion Savings on the combined purchase as outlined below. Promotion Savings are applied to the transaction instantly at the time of purchase. The Promotion Product is not a "gift". This offer expires when the purchase transaction is complete.

| Product<br>Category | Eligible<br>Products                                                                                                                                                                                                             | Promotion Product                                                                                                                                                                                                                                                                           | Promotion<br>Savings |
|---------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------|
| Mac                 | Mac<br>iMac, iMac<br>Pro, Mac Pro,<br>MacBook,<br>MacBook Pro<br>(excluding 15"<br>non-Touch Bar<br>MacBook Pro<br>models) and<br>MacBook Air,<br>including<br>configure-to-<br>order versions<br>(each an<br>"Eligible<br>Mac") | Beats Solo <sup>3</sup> Wireless<br>(in Gloss Black/MNEN2, Gloss<br>White/MNEP2, Silver/MNEQ2, Gold/MNER2,<br>Rose Gold/MNET2, (Product)RED/MP162,<br>Matt Black/MP582, Matt Silver/MR3T2, Matt<br>Gold/MR3Y2, Pop Indigo/MRRF2, Pop<br>Magenta/MRRG2, Pop Blue/MRRH2, Pop<br>Violet/MRRJ2) | \$329.95             |
|                     |                                                                                                                                                                                                                                  | Powerbeats <sup>3</sup> Wireless<br>(in Black/ML8V2, White/ML8W2, Pop<br>Indigo/MREQ2, Pop Magenta/MRER2, Pop<br>Blue/MRET2, Pop Violet/MREW2)                                                                                                                                              | \$249.95             |
|                     |                                                                                                                                                                                                                                  | Beats <sup>X</sup><br>(in Black/MLYE2, White/MLYF2,<br>Blue/MLYG2, Grey/MNLV2, Matt<br>Silver/MR3J2, Matt Gold/MR3L2)                                                                                                                                                                       | \$179.95             |

| iPad | iPad Pro<br>(an "Eligible<br>iPad") | Beats Solo <sup>3</sup> Wireless<br>(in Gloss Black/MNEN2, Gloss<br>White/MNEP2, Silver/MNEQ2, Gold/MNER2,<br>Rose Gold/MNET2, (Product)RED/MP162,<br>Matt Black/MP582, Matt Silver/MR3T2, Matt<br>Gold/MR3Y2, Pop Indigo/MRRF2, Pop<br>Magenta/MRRG2, Pop Blue/MRRH2, Pop<br>Violet/MRRJ2)<br>Powerbeats <sup>3</sup> Wireless (in Black/ML8V2,<br>White/ML8W2, Pop Indigo/MREQ2, Pop<br>Magenta/MRER2, Pop Blue/MRET2, Pop<br>Violet/MREW2) | \$249.95 |
|------|-------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|
|      |                                     | Beats <sup>X</sup><br>(in Black/MLYE2, White/MLYF2,<br>Blue/MLYG2, Grey/MNLV2, Matt<br>Silver/MR3J2, Matt Gold/MR3L2)                                                                                                                                                                                                                                                                                                                         | \$179.95 |

Refurbished products and open box returns sold "as is" are not eligible for this offer.

**QUALIFIED PURCHASERS:** Those eligible for this promotion include teachers, staff, students and parents as follows (each a "**Qualified Purchaser**"):

- K-12 Any employee of a public or private K-12 institution in Canada is eligible, including homeschool teachers. In addition, school board members who are currently serving as elected or appointed members are eligible. PTA or PTO executives currently serving as elected or appointed officers are eligible.
- **Post-Secondary Education** Staff of Post-Secondary institutions in Canada; and students attending or accepted into a Post-Secondary institution in Canada are eligible to purchase. Purchases from the Apple Store for Education Individuals are not for institutional purchase or resale.
- **Post-Secondary Education Parents** Parents purchasing on behalf of their child, who is a student currently attending or accepted into a public or private Post-Secondary Education institution in Canada, are eligible to purchase.

**PROCEDURES RELATED TO PRODUCT RETURNS AND EXCHANGES:** Returns and exchanges are subject to the policy of the Qualifying Location where the purchase was made. If an Eligible Product is returned, or is exchanged for an ineligible product, the Promotion Product must also be returned in its original packaging or the Promotion Savings will be deducted from the amount of the return or exchange, as applicable, and any remaining difference will be charged to the Qualified Purchaser. If a Promotion Product is exchanged for another Promotion Product where the full retail value of the desired product exceeds the original Promotion Savings, the Qualified Purchaser will be responsible for payment of the difference. If a Promotion Product is exchanged for another Promotion Product where the full retail value of the desired product is less than the original Promotion Savings, the Qualified Purchaser will not receive credit for the difference.

**PROMOTION RESTRICTIONS:** This offer is valid only during the Promotion Period, while supplies last. Apple may end this offer at any time, for any reason. Eligible Products, Promotion Products and Promotion Product colours are subject to availability. Apple reserves the right to

substitute one Promotion Product colour for another of the same model. For Eligible Mac purchases, only one (1) Promotion Product per Qualified Purchaser may be obtained during this promotion. For Eligible iPad purchases, only one (1) Promotion Product per Qualified Purchaser may be obtained during this promotion. You must demonstrate that you meet the Qualified Purchaser requirements above prior to your purchase. Resellers, public entities, government entities, non-profit organisations, educational institutions, enterprise purchasers and business purchasers do not qualify, and Apple reserves the right to cancel purchases made by such purchasers. If Apple determines that you participated in this promotion but were not a Qualified Purchaser, Apple will charge the amount of the Promotion Savings received.

**OTHER RESTRICTIONS:** This offer is void where prohibited or restricted by law. This offer may be combined with other Apple promotions that are directed to individual end-user customers and offered during the same promotional period in the Qualifying Locations, subject to the terms, conditions and limitations applicable to this promotion and such other Apple promotion(s). Apple is also not responsible for any loss, destruction or theft of your qualifying Eligible Product or Promotion Product. Apple may use any information provided in accordance with its privacy policies posted online at <u>www.apple.com/ca/privacy</u>. Apple reserves the right to change without notice the Terms and Conditions of this promotion, or modify or end this promotion at any time without notice.

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