

Here's how to get your free iPod.

Mail-in rebate coupon.

Purchase a Mac and an iPod with Apple's Education discount and receive up to \$319 via mail-in rebate.

Follow these steps to receive your rebate.

| Ruv | dilaun a | vina Mac | and iPod. |
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Buy a qualifying Mac and a qualifying iPod from Apple or a participating Apple Authorized Campus Store from June 3, 2008, through September 15, 2008. The computer and iPod purchases must appear on the same sales receipt unless you ordered both products from Apple at the same time but received them in separate shipments. Your purchase is subject to sales tax. See complete Terms and Conditions.

| | complete Terms and Conditions. | | |
|---|---|--|---|
| | Fill out the rebate coupon. | | |
| | Purchase Date (mm/dd/yyyy) | | Did you purchase a Mac and an iPod together? Your computer and iPod purchases must appear on the same receipt. Online orders |
| | First Name | | may ship separately. In this case, include all relevant invoices. □ Yes □ No (not eligible) |
| | Last Name | | At which eligible location did you make your purchase? ☐ Apple Online Store ☐ Apple Retail Store ☐ Apple Authorized Campus Store |
| | | | How many Mac computers were purchased on your receipt? |
| | Address | | Apple will process a maximum of five claims for multiple computer and iPod purchases on the same receipt. |
| | City | | How many iPod units were purchased on your receipt? |
| | Province Postal Code | Phone | Apple will process a maximum of five claims for multiple computer and iPod purchases on the same receipt. |
| | | | Stay informed. We will keep you up to date with Apple news, software updates, special |
| | Email | | offers, and information about related products and services from other companies. You are in control. You always have access to your personal information and contact |
| | Store Name Where Purchase Made | | preferences. To review and update your personal contact information, visit www.apple. com/ca/contact/nyjinfo. To learn how Apple safeguards your personal information, |
| | | | please review the Apple Customer Privacy Policy at www.apple.com/legal/privacy. If you would rather not receive this information, please check this box. |
| | Store Address | | |
| | City | | |
| | | ı | |
| | Province Postal Code | , | All information is complete and accurate. (signature) |
| | Submit your proof of purchase. For Apple Retail Store purchases, submit yo | ur sales receipt. The Apple Retail Store where you made your p | ourchase can provide a replacement receipt if the original was lost. |
| | | purchases, submit your invoice or your Apple Store Order Ship count > "Order status" > "View order details" > "Print all invoices | oment Notification email(s). To receive a copy of your invoice(s), please |
| | For Apple Authorized Campus Store purcha | ases, submit the original, itemized, dated sales receipt showing | all products purchased; the selling entity's name and address; the serial numbers of |
| | the qualifying products; and the prices paid | l for the qualifying products. Handwritten receipts will not be a | accepted. |
| ļ | · | with bar codes, serial numbers with bar codes, and product de | escriptions. Your claim cannot be processed without UPC labels for both |
| | Mac and iPod. | | |
| | Sample Mac UPC label | PA623LL/B iPod touch 8GB Designed by Apple in California, | Have you submitted your original UPC labels as part of another Apple promotion claim? If so, please indicate the promotion name and date mailed: |
| | 7 12345 12345 2 | Assembled in China Model A1213 I Infinite Loop Cupertino CA 95074 US 8 3090922155 4 (IPPart No. PAG3LL/B | |
| | (S) Serial No QTXXXXXXX | | Promotion Name |
| | MXXXXLL/A | | |
| | Mod 1-Ma; MXXXXX XXXX/XXXX/XXXXXXXXXXXXXXXXXXXXXX | | Date (mm/dd/yyyy) |

Mail in the claim.

Send the completed coupon, UPC labels, and proof of purchase, postmarked by October 15, 2008. Send the coupon and all required documentation to:

Back to School 2008 P.O. Box 12116 Saint John, NB E2L 5E7 Project # 116K8

Customer Survey

We invite you to participate in the following survey of our customers. Your opinion is very important to us. All information that you provide will be strictly confidential and will be used only for market research purposes. Survey results are viewed in the aggregate; individual responses are not identified.

| Which of the following best describes | What best describes your current status? | Did you already own an iPod prior to this | Prior to this purchase, what was your |
|---------------------------------------|--|---|---------------------------------------|
| your educational institution? | ☐ First year | purchase? | primary computer? |
| ☐ University | ☐ Second year, third year, or fourth year | ☐ Yes | □ Mac |
| \square College (four-year program) | ☐ Graduate student | □ No | ☐ Windows PC |
| \square College (two-year program) | ☐ Continuing education student | | ☐ Linux PC |
| \square K–12 school or district | ☐ Teacher, faculty, or staff | Without this offer, what would you have | \square This is my first computer |
| ☐ Other (please describe) | Administrator (dean, superintendent, department head, and so on) | purchased (select one)? | |
| | | ☐ Apple computer | |
| | | ☐ Non-Apple computer | |
| | | □ Nothina | |

Terms and Conditions

You must purchase qualifying products together using Apple's Education Individual discount from June 3, 2008, through September 15, 2008. You must be a qualified Apple Education Individual end-user purchaser, and not a reseller or institution, to obtain this promotional offer. Products must be purchased from the Apple Online Store for Education Individuals, an Apple Retail Store, Apple Telesales, or an Apple Authorized Campus Store located in Canada. Qualifying orders from the Apple Online Store for Education Individuals or Apple Telesales that are placed during the promotion, delivered to an address in Canada, and ship after the offer ends are eligible.

EDUCATION INDIVIDUAL PURCHASE QUALIFICATIONS: Faculty and staff of higher education institutions and students attending or accepted into a higher education institution are eligible. Any employee of a public or private K–12 institution in Canada is eligible. School board members who are currently serving as elected or appointed members are eligible. PTA or PTO executives currently serving as elected or appointed officers are eligible.

PRODUCT ELIGIBILITY: This offer is available only on purchases of new products. All Macintosh computers and the Configure-to-order versions of these products are eligible, except for Macmini. The iPod products listed below are eligible for participation in this offer. TO BE ELIGIBLE FOR THIS OFFER, BE CERTAIN THAT THE PRODUCT YOU PURCHASE HAS ONE OF THE APPLE PART NUMBERS LISTED BELOW. IF YOU ARE UNCERTAIN, PLEASE ASK YOUR SALESPERSON TO CONFIRM TO YOU THAT YOU ARE PURCHASING A PRODUCT THAT IS ELIGIBLE UNDER THIS OFFER. 4GB iPod nano, iPod shuffle, iPod classic, Mac mini, Apple TV, iPhone, and refurbished products are not eligible.

| Qualifying iPod Model | Product Description | Rebate Amount | Part Number | Personalized Part Number |
|--------------------------|------------------------|------------------|-------------|-----------------------------|
| iPod nano | 8GB Silver | \$209 | MA980C/A | PA980C/A |
| | 8GB Pink | \$209 | MB453C/A | PB453C/A |
| | 8GB Blue | \$209 | MB249C/A | PB249C/A |
| | 8GB Green | \$209 | MB253C/A | PB253C/A |
| | 8GB Black | \$209 | MB261C/A | PB261C/A |
| | 8GB Red | \$209 | MB257C/A | PB257C/A |
| iPod touch | 8GB | \$319 | MA623C/B | PA623C/B |
| | 16GB | \$319 | MA627C/B | PA627C/B |
| | 32GB | \$319 | MB376C/A | PB376C/A |

PURCHASE RESTRICTIONS: Except as otherwise provided in these terms, the Apple computer and iPod must be purchased on the same invoice/sales receipt. This offer is valid only while supplies of qualifying products last.

CLAIM PROCEDURES: You must submit a claim via mail. Rebate coupons may not be altered. Duplicate or incomplete coupons will not be honoured. Mail an envelope enclosing your completed original coupon, UPC labels, and proof of purchase. The envelope must be postmarked by October 15, 2008. Late submissions are not valid.

MAIL TO: Back to School 2008 P.O. Box 12116 Saint John, NB E2L 5E7 Project # 116K8

PROOF OF PURCHASE: Submit proof of purchase consisting of itemized, dated sales receipt(s)/invoice(s) or Apple Online Store Order Shipment Notification email(s) showing ALL Apple products purchased, the selling entity's name and address, the serial numbers of the qualifying products, and the prices paid for the qualifying products. Items ordered through the Apple Online Store for Education Individuals or Apple Telesales may ship in pieces, and therefore a single order may generate more than one invoice. Please submit all invoices from the same order with your claim. Order acknowledgments, packing slips, and purchase order copies will not be accepted. Provide the UPC labels from all qualifying product boxes. The UPC labels must be peeled off or cut from the product packaging. The UPC labels must include part numbers with bar codes, serial numbers with bar codes, and product descriptions.

PROCEDURES RELATED TO SHIPPING AND RETURNS: Products ordered together but shipped separately qualify if you furnish sufficient supporting documentation, as provided in these Terms and Conditions. If you return a product required for promotion redemption in exchange for another qualifying product required for redemption, you must provide adequate documentation to support the exchange transaction. Submit all receipts related to the transaction. If you return a product required for promotion redemption and do not exchange it for another qualifying product required for redemption, your rebate will not be honoured.

Apple and its agents are not responsible for incomplete, illegible, late, lost, mutilated, misdirected, or postage-due requests. Providing false information disqualifies this rebate request. Apple reserves the right to deny and/or disregard any rebate request deemed to be false or fraudulent. GST/HST and QST as applicable are included in the face value of the mail-in rebate. Allow eight (8) weeks from the date your claim is processed to receive your rebate. Cheques must be mailed to an address within Canada. This offer is void where prohibited or restricted by law. Apple education promotional bundle pricing, education institution pricing, and other education promotional offers supersede this offer and cannot be combined. Except as otherwise provided in the preceding sentence or in the other promotion's terms and conditions, this offer may be combined with other Apple promotions. If you are submitting your original receipt(s) and Apple computer UPC label(s) as part of a claim for another Apple promotion, you may provide copies of these materials with this claim, provided you reference the promotion and claim that contains the original materials. Apple is not responsible for printing and/or typographical errors. You should keep copies of these Terms and Conditions, your completed coupon, your proof of purchase, and the UPC labels for your records. Submissions will not be returned and become the property of Apple. Apple reserves the right to change the Terms and Conditions, modify the offer, or end the offer at any time without notice. To check the status of your rebate request, go to www.rebatetrak.com approximately 4–6 weeks after you mail your submission. Your project number is 116K8. You will need to record this project number or keep a copy of this form in order to use RebateTrak. For more information or to learn the status of your rebate request, please send an email to applepromos@resolvecorporation.com or call Apple Canada's fulfillment centre at 1-800-480-2666.